

NOVEMBER 14-16, 2022



SPONSORSHIP GUIDE

Presented by:
CHILDREN'S ADVOCACY CENTERS OF TENNESSEE

tnccjconference.org | [#ccj2022](https://twitter.com/ccj2022) | www.cactn.org



ABOUT CCJ

The Connecting for Children's Justice Conference (CCJ) is hosted by Children's Advocacy Centers of Tennessee (CACTN).

Before 2020, this conference was held in person, and offered workshops to more than 700 professionals from across the state. The conference this year will be in a hybrid format, allowing guests to join us in person while also keeping CCJ accessible by offering a virtual option. The CACTN planning team has tailored this conference to provide opportunities for child abuse professionals to train in tandem with fellow colleagues.

WHO BENEFITS?

Children experiencing physical abuse, sexual abuse, or human trafficking in Tennessee and the professionals who serve them.

WHEN & WHERE

November 14 - 16, 2022: Both in-person at the Cool Springs Embassy Suites & online

WHO ATTENDS THE CONFERENCE?

Child welfare, law enforcement, prosecutors, medical, mental health professionals, and other advocates attend CCJ to train together and share their expertise with the goal of providing the best possible services to children and families experiencing abuse.

MEET OUR KEYNOTES

Dr. Brian Miller



Dr. Miller's experience includes tenure as Director of Children's Behavioral Health at Primary Children's Hospital, Director of Mental Health Services for Salt Lake County; Director of the Trauma Program for Families with Young Children at The Children's Center in Salt Lake City; Clinical Director of Davis Behavioral Health, Associate Director of the Utah State Division of Mental Health; and as a psychotherapist in private practice. He holds a Ph.D. from Case Western Reserve in Cleveland, Ohio, where he was a Mandel Leadership Fellow. He is the past board president for the National Alliance on Mental Illness, Utah Chapter, and serves on the editorial review boards for the journals *Traumatology* and *Contemporary Psychotherapy* and the *Secondary Traumatic Stress Consortium*. He serves on the Governor's Commission on Education and Mental Health and is a member of the National Child Traumatic Stress Network.

Becca Stevens

Becca Stevens is a speaker, social entrepreneur, author, priest, founder, and President of Thistle Farms. As an entrepreneurial leader, she has established 10 justice initiatives and has raised over \$65M in funding. Stevens leads important conversations across the country through speaking, advocating, preaching and writing. She walks the line between pragmatism and poetry in her message that love is the strongest force for change in the world.

Stevens founded Thistle Farms in 1997 with a single home for survivors of trafficking, and addiction. Almost twenty-five years later, it is a global movement for women's freedom. Today the Nashville flagship includes a residential program that serves as a national model for women's recovery, and three justice social enterprises that provide jobs to survivors—amounting to \$4M in earned income last year. Stevens developed the Thistle National Network to provide tools, workshops, and conferences to support young organizations wanting to follow its holistic model of recovery. There are now 92 organizations, providing over 500 beds to survivors, in its network. She also created Thistle Farms Global Shared Trade which supports 1,400 artisan survivors through 39 partners in 21 countries.



SPONSOR BENEFITS

STRENGTHEN YOUR BRAND

Enhance brand awareness by engaging with our professional community.

TARGETED MARKETING

Market your products/services to child abuse professionals from across the country. Many of the participants are decision-makers and influencers in their fields.

SUPPORT AN IMPORTANT CAUSE

Quality training results in quality services. Child abuse survivors deserve quality care and assistance, which can only be gained through expert training and resources. Your support provides our members with the tools necessary to deliver hope and healing to children and families experiencing abuse.

SPONSOR LEVELS

Titanium: \$10,000

- (3) registrations to the in person conference
- (3) registrations to the virtual conference
- Company logo and link to your website on the CCJ Conference website & all relevant printed materials
- Exhibitor booth on both the online platform & in a prominent location in person
 - (2) push notifications sent during the conference
- Company logo prominently displayed on CCJ t-shirts

Gold: \$5000

- (2) registrations to the in person conference
- (2) virtual registrations
- Company logo and link to your website on the CCJ Conference website & all relevant printed materials
- Company logo on CCJ t-shirts
- Exhibitor booth on both virtual site & in person conference. Details below in a-la-carte section
- (1) push notifications sent during the conference

Silver: \$2500

- (3) registrations to the virtual conference
- Company logo and link to your website on the CCJ Conference website and all relevant printed materials
- Exhibitor booth on virtual site. Details below in a-la-carte section
- (1) push notifications sent during the conference

Bronze: \$1500

- (1) registration to the virtual conference
- Company logo and link to your website on the CCJ Conference website and all relevant printed materials
- Exhibitor booth on virtual site. Details below in a-la-carte section
- (1) push notifications sent during the conference

Contact ccjconference@tncac.org to sponsor or for more information

SPONSOR LEVEL ENHANCEMENTS

MUST SPONSOR AT AT LEAST THE BRONZE LEVEL TO QUALIFY FOR THESE ENHANCEMENTS

SESSION SPONSORSHIP: \$500/EA

Includes:

- Name recognition in the session description
- Logo included in the background of the moderator when introducing the speaker
- Pending approval of TNCAC planning committee

EMAIL HIGHLIGHT: 15 available, \$150/ea.

Includes:

- Spotlight in (1) email leading up to the event
- 300 character description + logo + (1) hyperlink.

IN-PERSON EXHIBITOR BOOTH: \$200/ea

Includes:

- Both in person + virtual booth included
- Build out of exhibitor booth with relevant links, logos, photos, and videos
- Ability to hold meeting during lunches + breaks for attendees to visit "booth"

PUSH NOTIFICATIONS: 10 available, \$250/ea

Includes:

- (1) Push notification during the virtual event.
- 150 character description, + logo + (1) link

A LA CARTE OFFERINGS

IN-PERSON EXHIBITOR BOOTH: \$400/ea

Includes:

- Both in-person + virtual booth included
- Build out of exhibitor booth with relevant links, logos, photos, and videos
- Ability to hold meeting during lunches + breaks for attendees to visit "booth"

SCHOLARSHIPS AVAILABLE FOR THOSE THAT ARE A NON-PROFIT OR MISSION BASED

VIRTUAL EXHIBITOR BOOTH: \$200/ea

Includes:

- Only on Virtual site
- Build out of exhibitor booth with relevant links, logos, photos, and videos
- Ability to hold meeting during lunches + breaks for attendees to visit "booth"

NETWORKING SESSION: \$11,500+

Includes:

- 3 minutes of speaking time on Monday Evening
- Branded cocktail napkins with your logo
- Welcome signage at all doors with logo
- Logo on t-shirts & conference websites
- 2 CCJ virtual registrations
- Virtual Exhibitor Booth

Cost: Networking & sponsored bar: \$14,000
Networking, no bar: \$11,500

SWAG BOX SPONSOR Variable, \$1000+

Includes:

- Branded item in the swag box, given to all in-person attendees who register by cutoff date.
- Value of item equal to 65% of sponsorship, 35% retained for fees, shipping, etc.
- Sponsorships begin at \$1000. Gold, Silver, or Bronze tiered sponsors can include an item in the box on top of their sponsorship at a value below \$1000.





Forging a Stronger Community

HOW TO SPONSOR

To become a sponsor for Connecting for Children's Justice Conference 2022, please contact ccjconference@tncac.org.

The team at CACTN will be in contact to send detailed information in order to complete your sponsorship and answer any questions in regards to sponsorship levels, CCJ 2022, and any other questions you might have.

Thank you in advance for considering partnering with CACTN to equip professionals across the state to serve children who are victims of abuse!

Not seeing a sponsorship packet that fits your exact needs? Reach out to the CACTN team - we'll be happy to work with you to find the perfect way to support the conference and your goals.

